

Independent Digital Studio

We design brands, products and digital experiences. From Sardinia, since 2018.

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Who we are

Studio Jem was founded in Sardinia in 2018. Since then we've designed identities, websites, e-commerce platforms and applications for more than 65 companies: hotels and resorts, wineries, restaurants, professional firms, construction companies, associations.

We're an independent studio. That means the person designing your project is the person you talk to, there's no account manager in between, and we say no to work we can't do well.

We work from Sardinia — an advantage rather than a limit. We understand the hospitality and food markets here better than anyone arriving from outside, and we work with clients across Italy and abroad without distance ever making a difference.

Our work doesn't end at delivery. A website nobody finds, a brand nobody recognises and a store nobody uses are failed projects, however beautiful.

The numbers

2018

FOUNDED

200+

PROJECTS DELIVERED

65+

CLIENTS IN SARDINIA AND ACROSS ITALY

Awwwards

NOMINATION

IT / EN

WE WORK IN TWO LANGUAGES

How we work

- | | | |
|----|---------------------------|---|
| 01 | Listen | We start with a conversation, not a quote. We want to understand how you make money, who your customers are, what you've already tried and why it didn't work. Half the problems brought to us aren't design problems — they're positioning problems in disguise. |
| 02 | Strategy | Then we decide what's actually needed. Often less than you'd expect: a clearer structure instead of twenty pages, three good messages instead of thirty mediocre ones. Value lives in what we remove, too. |
| 03 | Design & Build | Design and development move together. You see the project grow in real, testable environments you can open on your phone — not in a PDF of mockups. Every visual decision gets verified where it counts: on a small screen, on an ordinary connection. |
| 04 | Growth | Launch is the beginning. We set up analytics and Search Console, measure what actually happens, and correct. If you need SEO, campaigns or content, we handle that too. If you don't, we'll tell you. |
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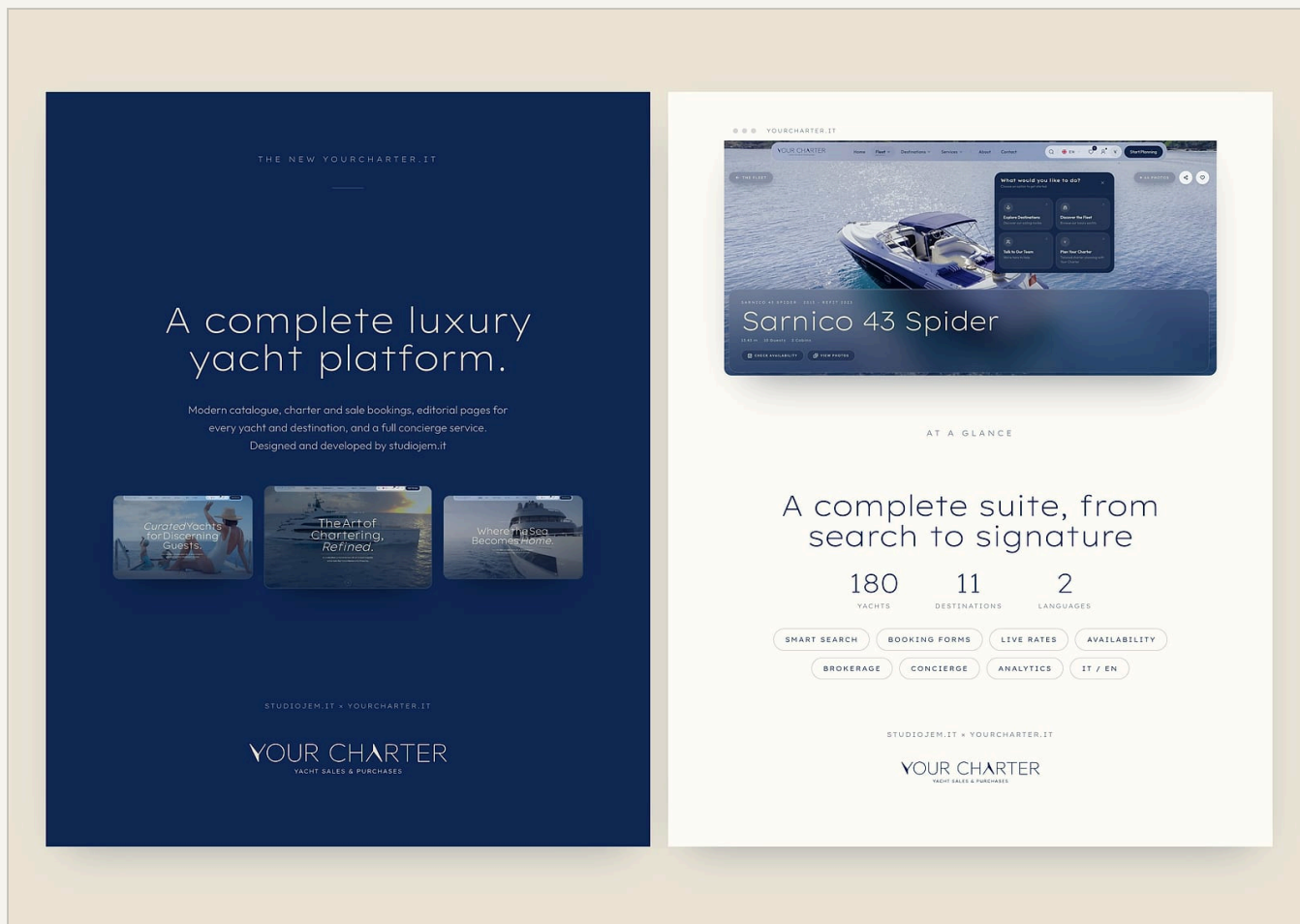
What we do

Eight capabilities, one person to talk to. We do not sell them in packages: a project uses the ones it needs.

/ 01	Websites	We design and build websites that turn visitors into customers.
/ 02	E-commerce	Online stores that actually sell.
/ 03	App development	We put your idea in your customers' pockets.
/ 04	Branding and logo	A logo is not a drawing. It's the mark people recognise before they read your name.
/ 05	Social media	We run your social channels with strategy, real content and monthly reports.
/ 06	Packaging and labels	A label gets three seconds on the shelf. We design so three is enough.
/ 07	SEO and Google visibility	Get found by the people already searching for you.
/ 08	Google Ads	We bring customers in from Google searches, with numbers you can read.

The work

Four projects, with the numbers they produced.



Your Charter

/ 01

Luxury yacht charter and brokerage, on a single bilingual platform.

180

YACHTS IN THE CATALOGUE

11

DESTINATIONS

2

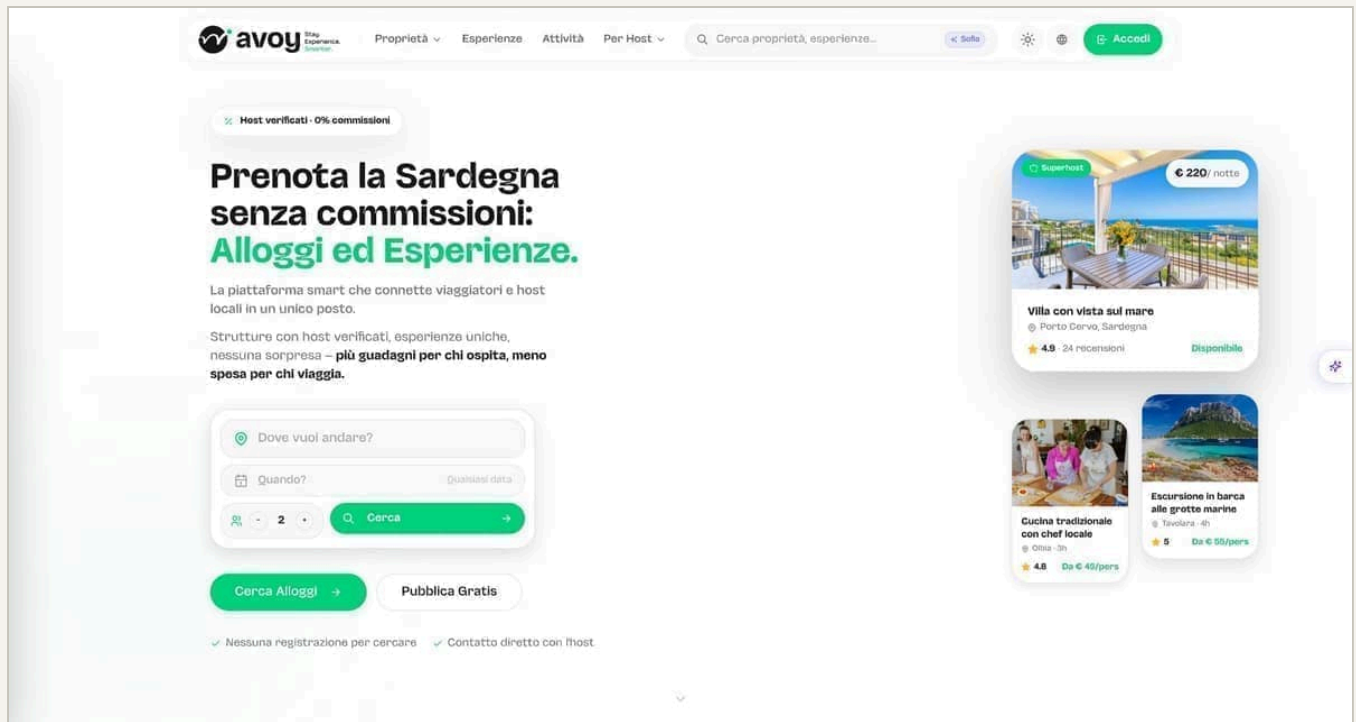
LANGUAGES

SITO WEB

UX/UI

SVILUPPO

The work



AVOY

/ 02

Sardinia's zero-commission marketplace for stays, experiences and activities.

2.5k+

ACTIVITIES MAPPED

1024+

EXPERIENCES

51+

PROPERTIES

12

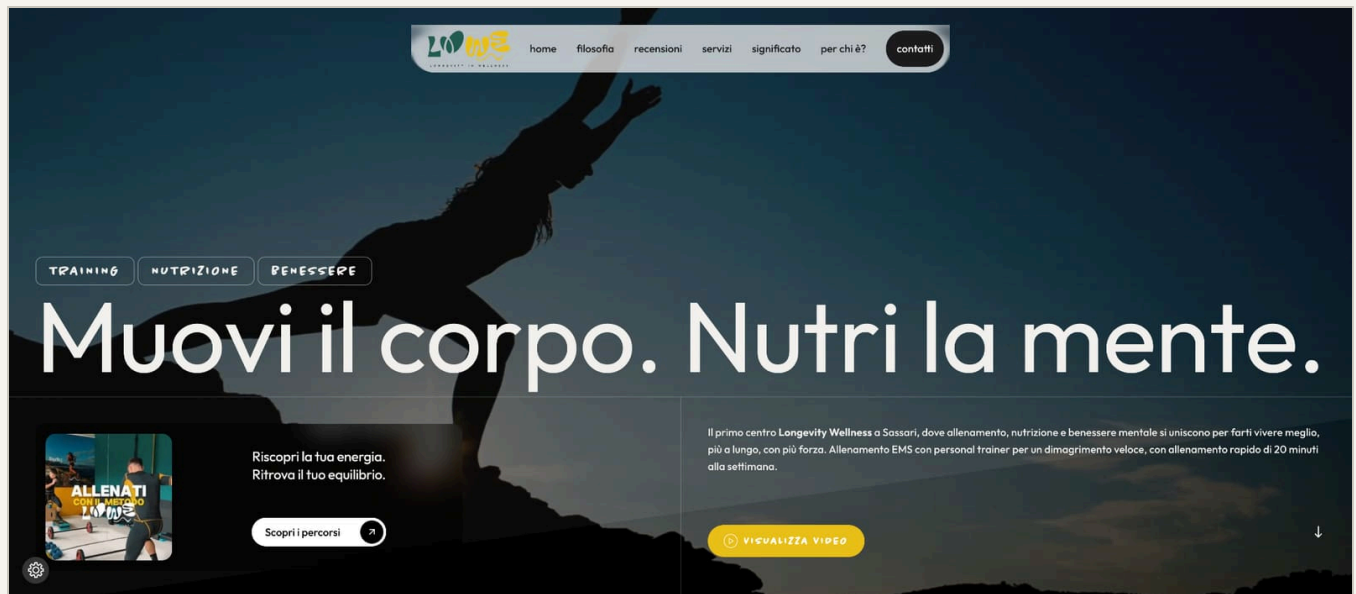
AI CONCIERGE LANGUAGES

UX/UI

SVILUPPO

SITO WEB

The work



LOWE — Longevity in Wellness

/ 03

Sassari's first Longevity Wellness centre, from logo to website.

30

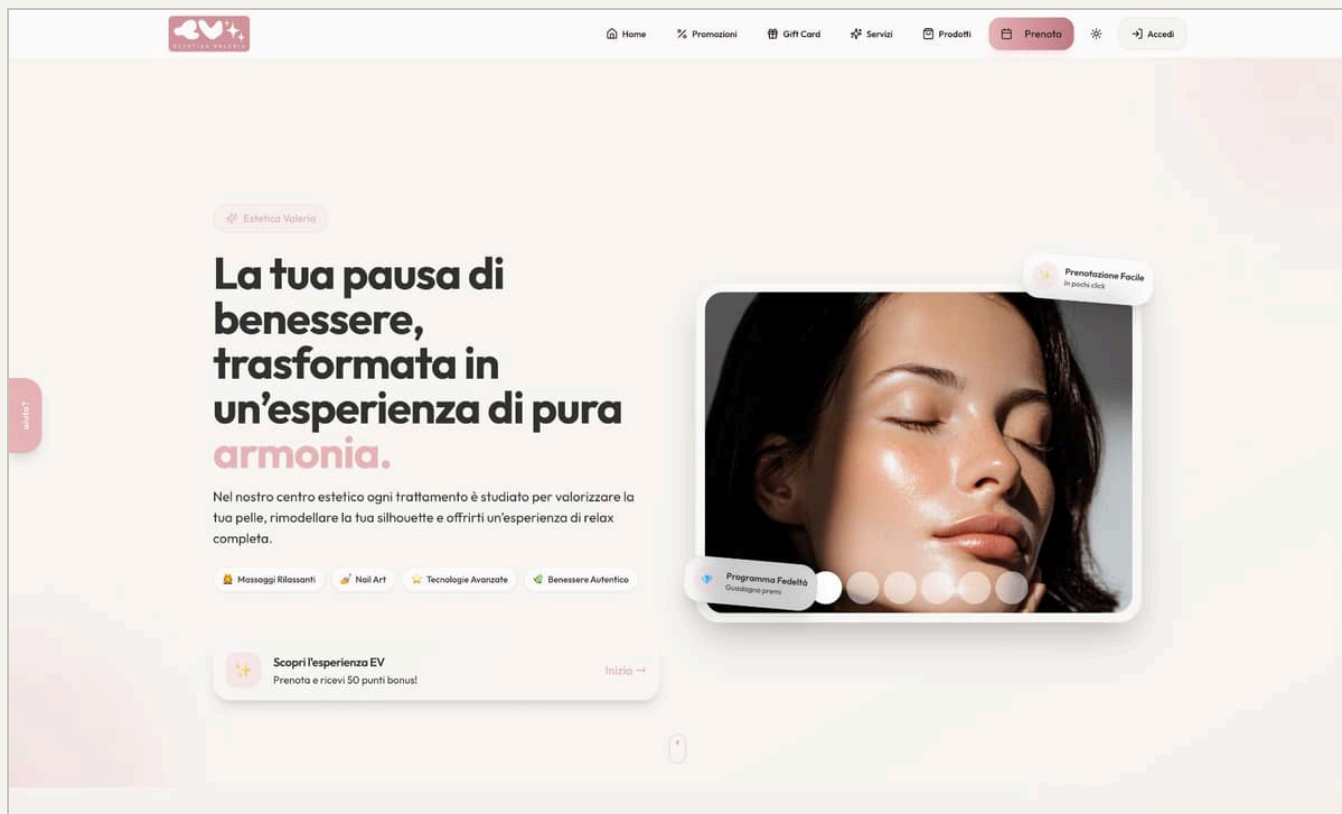
MINUTES OF EMS TRAINING

BRAND IDENTITY

LOGO DESIGN

SITO WEB

The work



Estetica Valeria

/ 04

One suite to run Valeria Spano's beauty salon, bookings to loyalty.

3

STEPS TO BOOK

SVILUPPO

UX/UI

SITO WEB

Sectors

/ 01 **Hospitality** Hotels, resorts, accommodation

/ 02 **Food & Dining** Restaurants, venues, catering

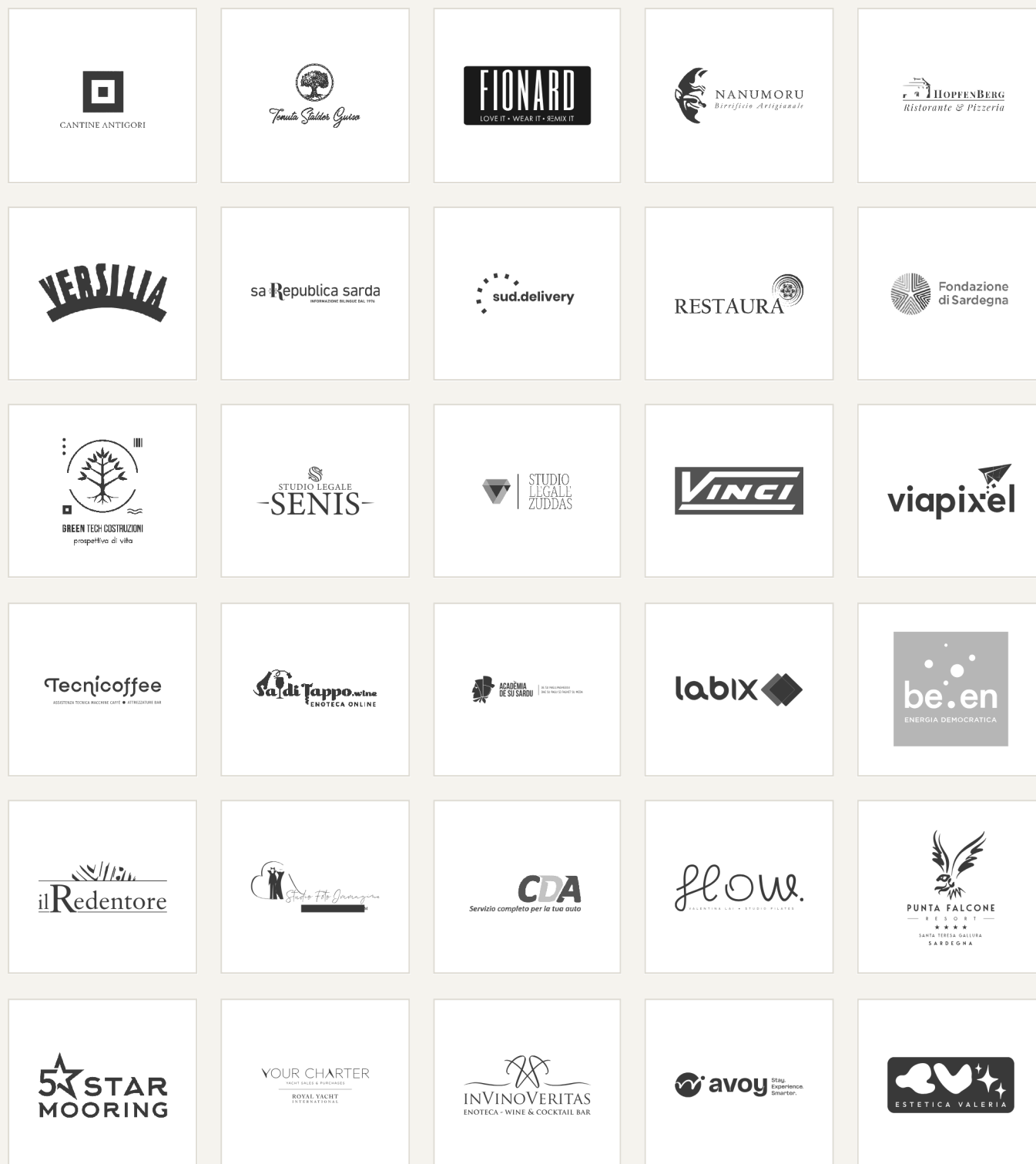
/ 03 **Yachting** Charter, moorings, marine services

/ 04 **Real Estate** Agencies, development, luxury

/ 05 **Food & Wine** Wineries, dairies, producers

Clients

Some of the companies we have worked with.



Let's talk

Tell us about the project.

We reply within one business day, with a real proposal rather than a price list.

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WHERE

CAGLIARI · PORTO CERVO

WEB

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